



# Personal Risk Management

## Risk Management is Personal

*You work diligently to be successful. You take pride in your hard-earned assets. You seek comfort in your security.*

### It's Time to Assess Your Personal Risk

All too often we think of risk management only in terms of our investment portfolio. We seek the best financial advisors, partner with the top money managers, and consult with premier estate planners. We think about diversification, long-term strategies, and steady growth. What about managing our personal risk? Why don't we think the same way about our personal exposures? We commonly overlook the exposures we experience on a daily basis, which are those that may affect us most personally. Our treasured homes, high value possessions, and personal liability are at risk each and every day.

#### ***Take advantage of expertise.***

For over 35 years, MacCorkle Insurance Service has consulted with affluent individuals to assess personal risks and exposures. We are dedicated to understanding your unique lifestyle and helping you be aware of how personal insurance can respond to your needs. By analyzing exposures, suggesting steps to reduce liability, and selecting the most appropriate coverage while paying strict attention to client relationships, we help to indemnify you against loss.

#### ***Enjoy peace of mind.***

### Partner with MacCorkle

- **Objective Advice:**
  - An insurance advisor who will recommend a variety of options and solutions.
- **Wealth Protection:**
  - Strict attention to the importance of reducing risk and ensuring financial security.
- **Comprehensive View of Risk Management:**
  - An insurance advisor who can understand the *total* picture.
- **Specialized Products:**
  - The use of specialized products from carriers such as Chubb, Fireman's Fund, and AIG Private Client Group – the highest quality policies designed specifically for affluent clientele.
- **Dedicated Service:**
  - Each client has his or her own dedicated client account manager who can be contacted for all insurance needs.

### Helping You With the Details

MacCorkle Insurance Service specializes in consulting with sophisticated clientele and protecting their unique risks. Contact MacCorkle Insurance Service at 650-349-2364.